



28 February 2014

We invite you to become a Sustaining Member of the Plant Growth Regulation Society of America.

The PGRSA Annual Conference will be July 13 to 17, 2014, at the Hilton San Francisco Financial District. This year's conference is special as it is a joint meeting with the **Japanese Society for Chemical Regulation of Plants**. The Conference provides opportunity to hear about the latest advances in basic and applied research in plant growth regulation, flowering, historical perspective on AVG, advances in PGR applications and commercial development, PGR modeling, stress physiology, as well as have ample time to talk to others with an interest in plant growth regulation research.

As a Sustaining Member, the Annual Conference gives you recognition in pre-conference publicity, in the conference program, and during the meeting. You are invited to the Sustaining Members Breakfast, which is your opportunity to meet with the Steering Committee members and have input into future meetings and topics for symposia. You will have priority to speak in the Industry Update Session and you also will have table-top display space provided for you at the conference.

For 2014, we are asking you to consider an additional support amount that will allow us to offer additional awards to graduate students. We want to increase the number of travel awards (1 night hotel and waiver of the registration fee) and encourage young scientists to present a paper or poster. If you have eligible graduate students working on your research projects, this is an excellent way for you to support their work.

I am enclosing the form for you to support the PGRSA as a Sustaining Member for 2014 or you can make your contribution online at <http://shop.ashs.org/home.php?cat=278>.

If you have any questions, please contact me at [tmspann@gmail.com](mailto:tmspann@gmail.com) or Carl Sams, 1<sup>st</sup> Vice President and 2014 meeting coordinator at [carlsams@utk.edu](mailto:carlsams@utk.edu).

Thank you for your continued support of the Plant Growth Regulation Society of America.

Sincerely,

Timothy M. Spann, Ph.D.  
President